LEVELS OF FORMALITY

Writing should always be appropriate for the intended audience. The format, word choice, complexity of sentences, and length of a written communication to a friend will not be the same as in a composition written for an English class. The level of formality of written language should correspond to the intended audience and the purpose of the writing.

- **Informal language** is the language of self-expression; it is the language we use in conversation and discussion. Since it is very personal and self-expressive, often including slang and colloquialisms, it is often used in narratives, but it is inappropriate for college writing.
- Formal language and highly formal language are the levels of language appropriate to academic and professional settings; the language is formal because it follows all of the accepted rules, forms and conventions of writing.

The chart below contains specific transitional words, at varying levels of formality, which can be used to establish a connection between sentences and paragraphs in order to link ideas and maintain coherence.

	INFORMAL	FORMAL	HIGHLY FORMAL
Time Sequence	first, second, third	to begin with	subsequently
	then	afterwards	previously
	next	at the same time	
	after that	meanwhile	
	also		
Addition	also	in addition	equally important
	and	moreover	
		furthermore	
		besides	
		similarly	
Cause/Effect	so	therefore	consequently
	for	as a result	accordingly
		thus	hence
Comparison	also	as well as	bear resemblance to
	too	bothand	in common with
	like	neithernor	
		likewise	
		in like manner	
Contrast	but	however	conversely
	or	nevertheless	on the contrary
	nor	yet	in opposition to
		on the other hand	in contrast to
		at the same time	
		though	
		whereas	
		unlike	
		otherwise	
Example		for example	as an illustration
		for instance	
Summary/Conclusion		finally	in summary
		last	in conclusion
		on the whole	